

ORDER



Orders
Order / Rev: 706234
Alt Order #: 06276470
Product Desc: 60 PLUS ASSOC SENATE
Estimate: 1905
Flight Dates: 08/22/12 - 08/28/12
Original Date / Rev: 08/13/12 / 08/14/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact: Elise Cloyd
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: 60 Plus Association
Demographic: A50+
Product Codes: IS-Candidate/US Senate
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	3	\$6,800.00	\$5,780.00
08/27/12	08/28/12	1	\$2,600.00	\$2,210.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	3	\$6,800.00	\$5,780.00	0.00
September 2012	1	\$2,600.00	\$2,210.00	0.00
Totals	4	\$9,400.00	\$7,990.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/22/12	08/23/12	LN (M-F)	CM	M-F 11-1135p	--WT---	:30	2	\$2,600.00	P-3	0.00	NM	2	\$5,200.00
				LN (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--WT---		2				\$2,600.00		0.00			
E 2	WTSP	08/26/12	08/26/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S		1				\$1,600.00		0.00			
E 3	WTSP	08/28/12	08/28/12	LN (M-F)	CM	M-F 11-1135p	-T-----	:30	1	\$2,600.00	P-3	0.00	NM	1	\$2,600.00
				LN (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T-----		1				\$2,600.00		0.00			
													Totals	4	\$9,400.00